



# DESIGN2024

18<sup>TH</sup> INTERNATIONAL DESIGN CONFERENCE  
20 – 23 MAY 2024, CAVTAT – DUBROVNIK – CROATIA

# INVITATION

*By tradition, DESIGN Conference is a forum for discussion and further development of design knowledge from cognition and philosophy to methods and tools, from research theory to practice.*

The transition from known and comfortable to unknown and challenging is ubiquitous. It is challenging every aspect of our being. How can design research and practice respond to changes, influence wellness, ensure sustainable development, reimagine the future, rethink product design and development in new and emerging contexts? How to improve design methodologies, tools, projects, and processes? How to develop products and services to make the world a healthier place? Which competencies, information, and communication technologies are needed? What is the impact on everyday design work? Which social and legal issues should be considered? How will we teach future designers, communicate ideas and share knowledge? Applied, theoretical, and results-oriented papers from academia and industry,

based on thorough analysis or argumentation, will be considered for the conference programme. The submitted papers should fit into one of the proposed conference topics. It is expected that these specific topics are extensive and nonexhaustive. A list of example keywords is added to illustrate the core topics. It is required explicitly from all contributors to show how they contribute to the overall research within these areas. A detailed description of topics and instructions for online submission is available at [www.designconference.org](http://www.designconference.org). Programme chairs welcome the high-quality submissions covering substantial, original, and previously unpublished research. Rigour academic research should provide designers with the next generation of methods and tools appropriate to the demands.

# PROGRAMME

*The DESIGN Conference provides an interactive environment where participants proactively create opportunities to share design knowledge and new cross-disciplinary research that leads to innovation.*

## PLENARY SESSIONS

The new ideas and visions will be presented by the keynote speakers.

## TOPIC-ORIENTED SESSIONS

Will host papers selected around common research questions in order to foster discussion.

## WORKSHOPS

DESIGN 2024 workshops will promote integration of different views, approaches and methods. Workshop coordinators could invite selected presentations and demonstrations in order to stimulate the debate as well as to propose any format of delivery that inspires interaction. The workshops will be organised on the 20th of May.

## PHD STUDENTS' FORUM

The forum will be a unique opportunity for younger researchers and PhD students to discuss their research questions and ideas with experienced researchers, practitioners and R&D managers in order to facilitate their research efforts.

## THE DESIGN DEBATE

The purpose of the design debate is to investigate in a forensic manner some key topics that affect the engineering design research community. Two opponents and the debate moderator will be distinguished key players in the community presenting evidence for or against a particular topic.

# REVIEWING POLICY

The papers will be accepted on the double-blind review basis made by the members of the Scientific Advisory Board.

The review criteria will be the novelty and level of contribution, validity of conclusions, industrial or application perspective and formal qualities of the contribution.

DESIGN Conference papers are published online with open access. All papers are indexed in SCOPUS and WOS - CPCI and referenced in CrossRef with DOI identifier.



# DESIGN 2024 TOPICS

## DESIGN THEORY AND RESEARCH METHODS

Multidisciplinary research approaches  
Design theories and models  
Experimental design research  
Design typology  
New paths in design research

## DESIGN ORGANISATION, COLLABORATION AND MANAGEMENT

Organisational processes for Industry 4.0  
Product development models and agile management  
Market and business implications  
Co-design and collaboration  
Design teams and communication  
Open/social innovation

## DESIGN INFORMATION AND KNOWLEDGE

Design representations of information and knowledge  
Decision-making rationale and support  
Knowledge-intensive design  
Knowledge-based engineering  
Emerging IT technologies

## DESIGN METHODS AND TOOLS

Product families and modularisation  
Prototyping methods and tools  
CAx/PDM/PLM  
Requirements and change management  
Usage and integration of supportive technologies

## HUMAN BEHAVIOUR AND DESIGN CREATIVITY

Human factors in design  
Designer's attitudes and skills  
Design thinking, cognition and problem-solving  
Cognitive processes in design creativity  
Supporting and assessment of design creativity  
Bioinspired design

## DESIGN FOR SUSTAINABILITY

Sustainability awareness  
Design for social equity and cohesion  
Design for the circular economy  
Technology and sustainable society  
Product-service systems  
Sustainable transition

## DESIGN FOR HEALTHCARE

Healthcare ecosystems  
Healthcare design  
Healthcare services  
Use of advanced technologies in healthcare  
Life sciences and design

## DESIGN FOR ADDITIVE MANUFACTURING

Design approaches for additive manufacturing  
Design digitalisation approaches  
Design optimisation frameworks  
Generative design and topological optimisation  
Architecting materials for additive manufacturing

## DESIGN FOR EXCELLENCE

Design for product improvement and quality  
Design for manufacturing and assembly  
Design for packaging and ergonomics  
Design for robustness and reliability  
Design for maintainability

## ARTIFICIAL INTELLIGENCE AND DATA-DRIVEN DESIGN

Artificial intelligence in product development  
Data-driven design process  
Knowledge discovery and data mining in design  
AI for smart product-service systems  
Digital twins  
Autonomous vehicles and electromobility

## INDUSTRIAL DESIGN

User-centred design  
Aesthetics and visual impressions  
Product semantics and perceptions  
Visual and haptic interactions  
User experience  
Social relationships and emotional design

## SYSTEMS ENGINEERING AND DESIGN

Architecting complex engineering systems  
Simulation within complex systems  
Model-based systems engineering (MBSE)  
Complex cyber-physical systems design  
Approaches to socio-technical systems design

## DESIGN EDUCATION

Competency and skills development  
Digital learning and ICT in education  
Project-based learning  
Adopting different teaching and learning environments  
Lifelong and organisational learning

## ENGINEERING DESIGN PRACTICE

Geometrical modelling and advanced CAx use cases  
Advanced visualisation and virtualisation  
Case studies of design methods application  
Best design practices from industry

## IMPORTANT DATES

**1**

Full paper submission deadline  
**15 November 2023**

**2**

Final acceptance of papers  
**31 January 2024**

**3**

Publish-ready papers  
**23 February 2024**

**4**

Final Conference programme  
**April 2024**

**5**

DESIGN 2024 Conference  
**20-23 May 2024**

## PROGRAMME CHAIRS

**P. John Clarkson**

*University of Cambridge, United Kingdom*

**Tim McAloone**

*Technical University of Denmark, Denmark*

**Julie Stal-Le Cardinal**

*CentraleSupélec, France*

**Sandro Wartzack**

*Friedrich-Alexander-Universität  
Erlangen-Nürnberg, Germany*

**Mario Štorga**

*University of Zagreb, Croatia*

**Stanko Škec**

*University of Zagreb, Croatia*

## CONFERENCE VENUE

**Hotel Croatia Cavtat**

*Frankopanska ul. 10, 20210 Cavtat, Croatia*

## ORGANISING SECRETARIAT

**Faculty of Mechanical Engineering  
and Naval Architecture**

*10000 Zagreb, I. Lučića 5, Croatia*

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**cad lab**

**FSB**  
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