



Excellence in Design
DESIGN 2016

- 1** | Full paper submission deadline
December, 07 2015
- 2** | Final acceptance of papers
February, 26 2016
- 3** | Publish-ready papers
March, 21 2016
- 4** | Final Conference programme
April, 2016
- 5** | DESIGN 2016 Conference
May, 16-19 Hotel Croatia, Cavtat

PROGRAMME CHAIRS

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the **Design Society**
a worldwide community



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DESIGN 2016

Excellence in Design



14th International Design Conference
May, 16-19 2016 ~ Cavtat, Dubrovnik, Croatia

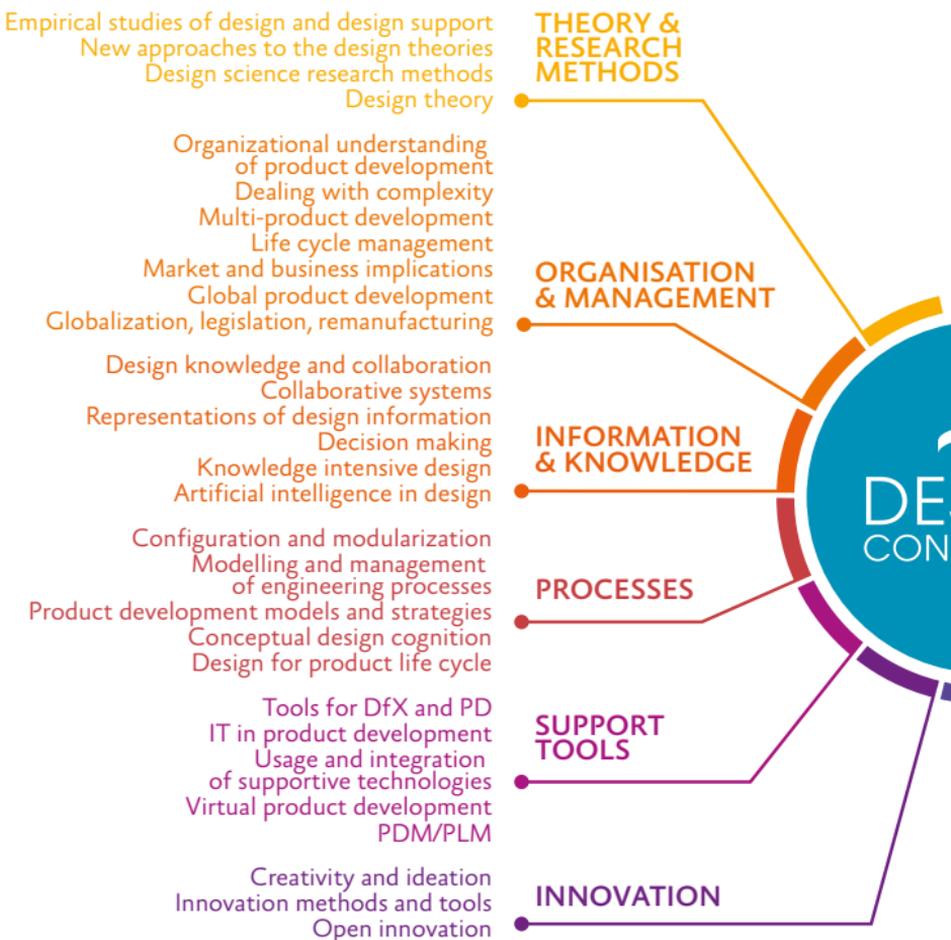
INVITATION

By tradition DESIGN Conference is a forum for discussion and further development of all aspects of design knowledge from cognition and philosophy, to methods and tools, from research theory to practice.

The DESIGN Conference programme offers broad exchange possibilities to researchers and practitioners, strategic decision makers, managers, design and engineering professionals, national or regional agencies or governmental bodies.

The goal of DESIGN Conference is to bring together researchers and practitioners who have worked on or thought about engineering and industrial design from a variety of perspectives, disciplines, and fields: engineering, aesthetics, ergonomics, psychology, sociology and the like.

We invite high-quality submissions for DESIGN 2016 covering substantial, original and previously unpublished research. Improvements in the engineering design process have been supported by theories and methods developed by research groups around the world. There is a constant need to harmonise the findings, and to ensure that these findings are built upon and developed so that they can be transferred into engineering practice.



PROGRAMME

The DESIGN Conference provides an interactive environment where participants pro-actively create opportunities to share design knowledge and new cross-disciplinary research that leads to innovation.

Plenary sessions

Will host invited keynote speakers presenting the leading thoughts, new ideas and visions.

Topic oriented sessions

Will host papers selected around common research questions in order to foster discussion.

Workshops

DESIGN 2016 workshops will promote integration of different views, approaches and methods. Workshop coordinators could invite selected presentations

and demonstrations in order to stimulate the debate as well as to propose any format of delivery that inspires interaction. The workshops will be organized on 16th of May.

PhD Students' Forum

The forum will be a unique opportunity for younger researchers and PhD students to discuss their research questions and ideas with experienced researchers, practitioners and R&D managers in order to facilitate their research efforts.

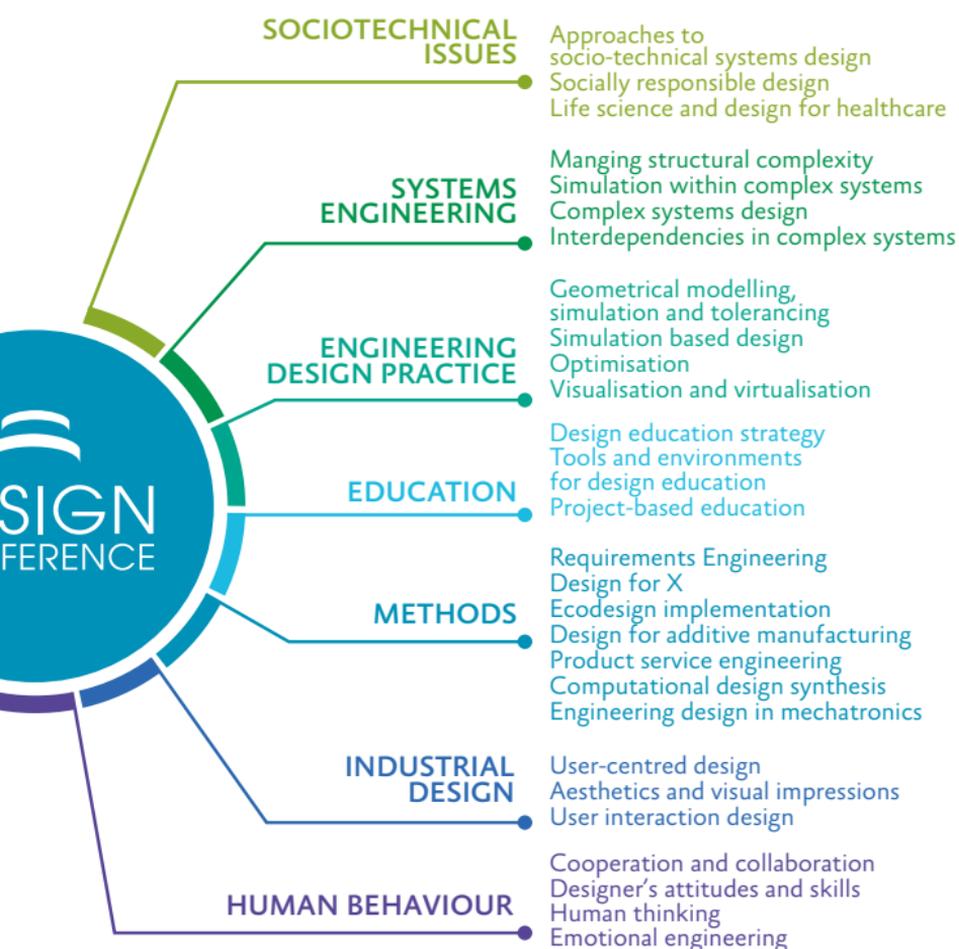
How this influences engineering design methodologies and tools in practice? How to improve design projects and processes? How to improve the development of products and services? Which competencies, information and communication technologies are needed? What is the impact on the everyday design work? What social and legal issues should be considered? What are the new advances in design theory and research?

Those are the key questions DESIGN 2016 papers should focus on.

Applied, theoretical and results oriented papers from both academia and industry, based on thorough analysis or argumentation, will all be considered for the conference programme.

The submitted papers should fit into one of the proposed conference topics. It is expected that these specific topics are extensive and non exhaustive. A list of examples is added for illustrating the core topics. It is required explicitly from all contributors to show how they are contributing to the overall research within these areas.

Detailed description of topics and instructions for online submission are available at www.designconference.org



The Design Debate

The purpose of debate is to investigate in a forensic manner some key topics that affect the engineering design research community. Opponents and debate moderator will be distinguished key players in the community presenting evidence for or against a particular topic.

Industrial Forum

Industrial forum will be an opportunity to discuss industrial views, needs and expectations of design research, tracing emerging trends in industrial innovation and the right strategies for a sustainable future. Forum will offer a platform for debate among decision makers, practitioners and academics about the future of design research, needs and expectations.

REVIEWING POLICY

The papers will be accepted on the double blind review basis made by the members of the Scientific Advisory Board.

The review criteria will be the novelty and level of contribution, validity of conclusions, industrial or application perspective and formal qualities of the contribution.

Visit the conference website for more information.